

ETFX EURO STOXX 50 Double Short (2x) Fund

Investment Objective

The ETFX EURO STOXX 50 Double Short (2x) Fund is designed to track the performance of the EURO STOXX 50® Daily Double Short Index. The ETFX EURO STOXX 50 Double Short (2x) Fund seeks to deliver **twice the inverse of the daily percentage change** in the level of the EURO STOXX 50® Index.

About Exchange Traded Funds (ETFs)

ETFs combine the advantages of stocks (tradability and liquidity) and index funds into one product. With ETFs it is possible to achieve exposure to an Index in one simple transaction in the same way as trading any security listed on the stock exchange. ETFs can be created or redeemed on demand (through market-makers).

About the Index

The EURO STOXX 50® Daily Double Short Index is a leveraged index with a short exposure which aims to provide **twice the inverse of the daily percentage change** in the level of the EURO STOXX 50® Index.

The EURO STOXX 50® is a free-float market capitalization weighted index representing the performance of the 50 largest companies in the Eurozone. The index represents approximately 60% of the free float market capitalisation of the EURO STOXX® Total Market Index (TMI), which in turn covers approximately 95% of the free float market capitalisation of the represented countries.

Benefits of ETFs tracking 2x short indices

- Provides double short exposure with reduced capital outlay
- Multiple market makers provide liquidity and continuous pricing
- Tracks a double short index that increases in value by twice the daily % decrease and decreases in value by twice the daily % increase in the unleveraged reference index, excluding fees and other costs
- No margin account or loan approvals required
- Cost efficient way of obtaining leveraged short (inverse) exposure
- Maximum loss is limited to investor's initial investment

Risks of ETFs tracking 2x short indices

- **Due to the compounding of daily returns, returns measured over periods longer than one day may differ from minus two times the EURO STOXX 50® Index return over that longer period**
- Twice the daily inverse % movements of the EURO STOXX 50® Index and therefore any changes in the Index are magnified
- Equity ETFs can be volatile and volatility is doubled for ETFs tracking 2x short indices
- If the Index rises by 50% or more in one day, the Index is rebalanced intraday
- ETFs tracking double short indices are only suitable for sophisticated investors who understand leverage, compounded daily returns and are willing to magnify potential losses
- **Please see the Prospectus for a more detailed explanation and a more complete list of risks, available at www.etfsecurities.com**

Fund Facts

Trading	Normal Exchange hours	
Base currency	EUR	
Trading currency	EUR	GBP
Minimum investment	1 unit	
Security codes		
Listing	London Stock Exchange	
Currency	EUR	GBP
Exchange Code	SEU2	SE2P
ISIN	IE00B4QNJ141	IE00B4QNJ141
SEDOL	B4QNJ14	B5562Y5
Commencement date	22/06/2009	
INav	.INSEU	Bloomberg INSEU
LSE £	SE2P.L	SE2P LN
LSE €	SEU2.L	SEU2 LN
Listings	NYSE Euronext, Borsa Italiana, Frankfurter Wertpapierbörse, LSE	

Security Features

Investment Manager	ETFX Investment Management LLP
Manager	ETFX Management Company Ltd
Issuer	ETFX Fund Company Plc
Registrar	Computershare Investor Services (Ireland) Ltd
TER	0.60%
Entry/Exit fees	None when traded on exchange
Legal Form	Public Limited Company
Dividends	Dividends are reinvested (if any)
UCITS	Yes
ISA/SIPP/CTF (UK)	Yes
UK Reporting Fund Status	Yes, with effect from 01/07/2010
Domicile	Ireland
Registration	Ireland, UK, The Netherlands, Germany, Italy, Norway and France.

Index Information

Index	EURO STOXX 50® Daily Double Short Index
Exposure	Eurozone Equities
Number of components	50
Currency	EUR
Bloomberg	SX5T2S
Reuters	.SX5T2S
Index provider	STOXX Limited
Website	www.stoxx.com

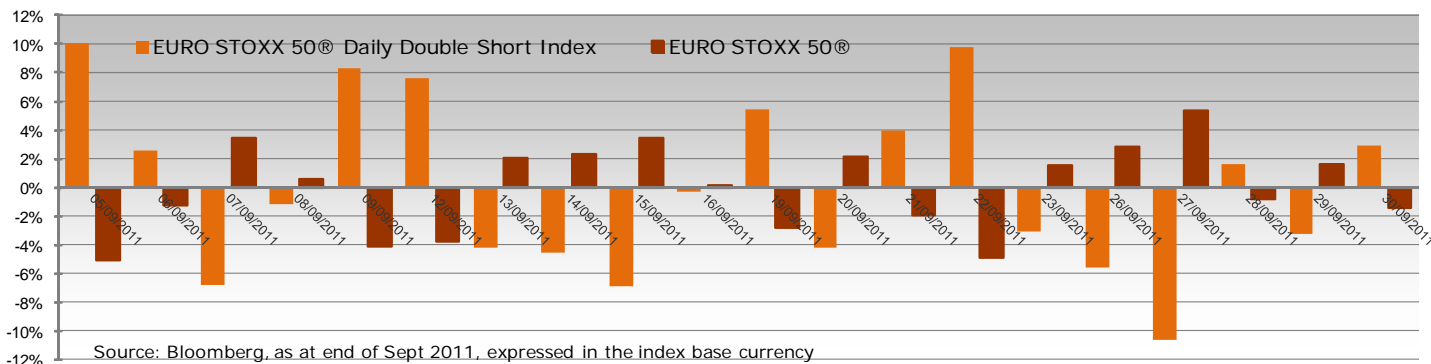
Index Historical Performance

Base currency (EUR)	2011	2010	2009	2008
EURO STOXX 50® Daily Double Short Index	31.7%	-11.5%	-48.9%	112.7%
EURO STOXX 50®	-19.6%	-2.8%	21.0%	-44.3%

Source: Bloomberg, as at end of Sept 2011, expressed in the index base currency

The table and the graph below show the performance of the underlying index and not the fund. The ETFX fund tracks the performance of the above index subject to management fees and other costs. Past Performance is not a reliable indicator of future results.

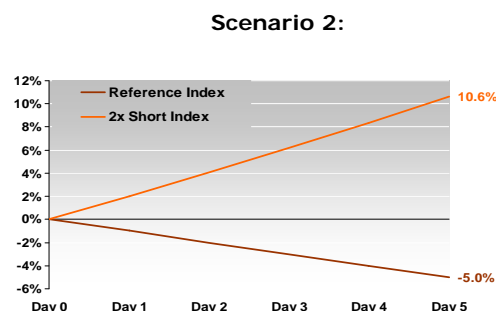
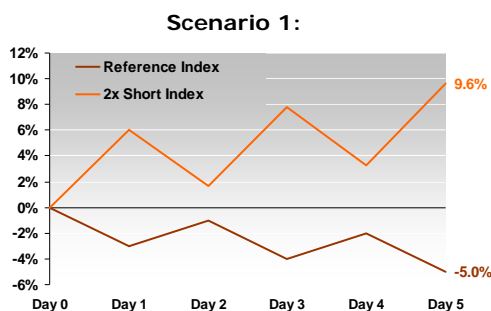
Index Daily Returns – last 20 trading days



How can daily rebalancing and volatility affect the performance of 2x short equity indices?

2x short equity indices are designed to provide twice the inverse of the daily percentage change in the level of their reference index (i.e. the 1x index) and due to the compounding of daily returns, returns measured over periods longer than one day may differ from twice the inverse of the reference index return over that longer period.

To demonstrate this we take the example of a reference index falling 5% over a 5-day period. In Scenario 1 the index achieves the -5% return through various down and up days. In Scenario 2 the index is down 5% over the period following 5 consecutive down days. (For simplification purposes, these 2 scenarios exclude fees and other financing adjustments).



- In Scenario 1, despite the 2x short index delivering minus 2x the reference index return each day, the overall compound return at the end of the 5-day period is not equal to twice the inverse of the reference index return (9.6% vs. 10%).
- In Scenario 2, the volatility is lower and the reference index is trending downwards, the overall compound return at the end of the 5-day period has exceeded 2x the inverse of the reference index return (10.6% vs. 10%).

This shows that the daily rebalancing of the 2x short index leads to performance differences over periods longer than one day and also that volatility in the reference index tend to magnify gains and losses in the 2x short index.

For more information about long term performance of ETF Securities ETFs tracking 2x short indices please see the description of risks in the prospectus available at www.etfsecurities.com

About ETF Exchange (ETFX)

ETF Exchange is a UCITS platform developed by exchange-traded commodity pioneers ETF Securities, in order to provide investors with access to a range of thematic investment solutions that may be used to diversify portfolio composition or adjust risk/return profiles.

First introduced in September 2008, all ETFs on the ETF Exchange platform are collateralised in excess of UCITS requirements and employ total return swaps to replicate index performance.

Enhanced by a consortium of leading investment banks, the platform is designed to help mitigate credit risk, disperse counterparty exposure and improve tracking error and liquidity – enabling investors to concentrate on making the most appropriate investment decisions. Participant banks on ETF Exchange act as authorised participants and swap providers, and comprise Bank of America Merrill Lynch, Barclays Capital, Citi and Rabobank International.

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