



**etf**  
Securities

## ETFS Leveraged Coffee

### Investment objective

The Price of ETFS Leveraged Coffee (LCFE) will change daily by **200%** the daily percentage change in the DJ-UBS Coffee Sub-Index<sup>SM</sup> (before fees and adjustments) and accrues a daily capitalised interest return.

### About the security

ETFS Leveraged Coffee is a secured note that can be created or redeemed on demand (by market-makers). It trades on the Exchange just like an equity and its pricing and tracking operate similar to an Exchange Traded Fund.

The ETC is backed by matching Commodity Contracts purchased from Commodity Contract Counterparties whose payment obligations are backed by collateral covering 100% of the daily mark to market value of Commodity Contracts outstanding. Such collateral is held by the collateral manager in a separate account.

### Benefits of Leveraged ETCs

#### Offers similar features to traditional ETCs:

- **Simple** to trade on a major stock exchange
- Settled and held in **ordinary brokerage accounts**
- **Transparent** and **clear pricing** formula
- Backed by collateral held by a collateral manager
- **Multiple market makers** provide liquidity and continuous pricing
- Commodities provide **additional** portfolio **diversification**

#### Specific features of Leveraged ETCs:

- Provides **double exposure** with a **reduced capital outlay**
- A Leveraged ETC will increase in value by twice the daily increase and will decrease in value by twice the daily decrease in the underlying index, excluding fees and adjustments
- No margin account or loan approvals required
- Cost efficient way of obtaining leveraged exposure
- Maximum loss is an investor's initial investment

### Specific Risks of Leveraged ETCs

- Twice the daily movements of the index and therefore any falls in the index are magnified
- If the index falls by 50% or more in one day, an investment in a Leveraged ETC will lose all of its value
- ETCs are volatile and volatility is doubled for Leveraged ETCs
- Returns measured over periods longer than one day may differ from twice the index's return over that period
- Leveraged ETCs are only suitable for professional investors who understand leverage and are willing to magnify potential losses
- Please see the Prospectus for a more detailed explanation and a more complete list of risk

### Trading data and listings

<b>Primary listing</b>	London Stock Exchange (LSE)
<b>Trading</b>	Normal Exchange hours
<b>NAV</b>	Daily NAV at <a href="http://www.etfsecurities.com">www.etfsecurities.com</a>
<b>Base currency</b>	USD (no hedge)
<b>Minimum investment</b>	1 security
<b>Security codes</b>	
<b>Listing</b>	London
<b>Exchange code</b>	LCFE
<b>Currency</b>	USD
<b>Bloomberg</b>	LCFE LN <Eq>
<b>Reuters</b>	LCFE.L
<b>Sedol</b>	B2NFTD1
<b>ISIN</b>	JE00B2NFTD12

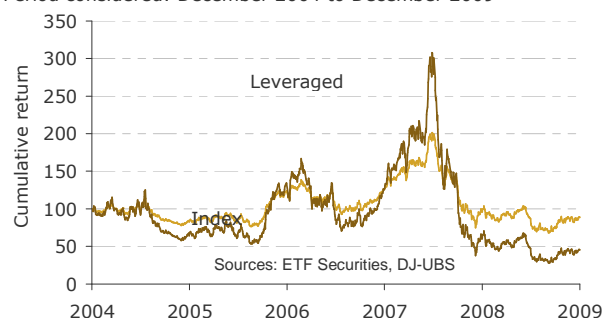
### Security features

<b>Exposure</b>	<b>200%</b> of the daily percentage change of the DJ-UBS Coffee Sub-Index <sup>SM</sup>
<b>Underlying exposure</b>	Provided by Commodity Contract Counterparties
<b>Product manager</b>	ETF Securities Ltd
<b>Issuer</b>	ETFS Commodity Securities Ltd
<b>Registrar</b>	Computershare
<b>Management fee</b>	0.98% p.a.
<b>Entry/Exit fees</b>	None when traded on Exchange
<b>Legal Form</b>	Secured, undated, debt security
<b>Open-ended</b>	Yes
<b>UCITS III</b>	Eligible investments for UCITS domiciled in UK
<b>ISA/SIPP/CTF (UK)</b>	Yes, eligible
<b>Domicile</b>	Jersey
<b>Home regulator (prospectus)</b>	UK Financial Services Authority

### Simulated Historical returns

DJ-UBS Coffee Index and ETFS Leveraged Coffee DJ-UBSCI historical performance

Period considered: December 2004 to December 2009



Simulated historical performance for the Sub-Index exists back to 1991 however the Sub-Index performance shown was first published by DJ-UBS in April 2006. Please refer to the Historical Performance Disclaimer on the following page. The returns shown here are not intended to represent actual performance and does not take into account management fees, transaction costs or expenses.



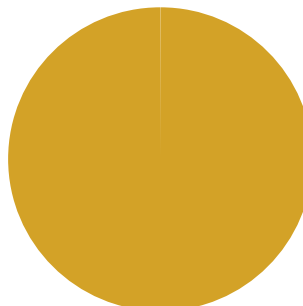
## Symbols for additional information

### Underlying:

Bloomberg DJUBSKC  
Reuters .DJUBSKC

Additional information on Bloomberg: DJGI and DJUB

## Allocation



Coffee 100%

## For more information

### About ETF Securities

Web: [www.etfsecurities.com](http://www.etfsecurities.com)  
Email: [info@etfsecurities.com](mailto:info@etfsecurities.com)  
Telephone of the UK Representative: +44 20 7448 4330

### Other sources of information

[www.londonstockexchange.com/etcs](http://www.londonstockexchange.com/etcs)  
[www.deutsche-boerse.com/etcs](http://www.deutsche-boerse.com/etcs)  
[www.euronext.com/etcs](http://www.euronext.com/etcs)  
[www.borsaitaliana.it/etf](http://www.borsaitaliana.it/etf)

## About ETF Securities

ETF Securities is a provider of Exchange Traded Products (ETFs, Commodity ETCs and Currency ETCs). The management of ETF Securities pioneered the development of ETCs, with the world's first listing of an ETC, Gold Bullion Securities in Australia and London in 2003 and then the world's first entire ETC platform which was listed on the London Stock Exchange in September 2006.

ETF Securities now offers more than 180 Exchange Traded Products (ETPs). The ETPs provide investors with a wide variety of investment strategies, with ETPs offering access to asset classes such as equities, currencies and commodities with physical, long, forward, leveraged and short exposure.

ETPs are simple to access as they are traded in five currencies (EUR, USD, GBP, JPY and AUD) and listed on nine major exchanges globally including the London Stock Exchange, the New York Stock Exchange, the Tokyo Stock Exchange, NYSE-Euronext Paris, NYSE-Euronext Amsterdam, Deutsche Börse, Borsa Italiana, the Australian Securities Exchange and the Irish Stock Exchange.

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The relevant DJ-UBSCI-F3™ (formerly known as the Dow Jones - AIG Commodity Index 3 Month Forward™) was not published prior to September 2007 although it is constructed in a manner similar to the Dow Jones-UBS Commodity Index "DJ-UBSCI™", which was first launched in 1998. The DJ-UBSCI-F3™ is priced off different contracts compared to the DJ-UBSCI™ and thus the performance of both could vary significantly. Backtested performance information is purely hypothetical and is provided in this document solely for informational purposes. Backtested data does not represent actual performance and should not be interpreted as an indication of actual performance of the Index or the Security. Index performance does not reflect management fees, transaction costs or expenses. 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